

TM # 020716

NCC Cable System Order

1176394

Order #	62342760	Flight Dates	10/24/16 - 11/06/16	Update Date	09/29/16
Syscode	4149	Agency	Smart Media	Version	1 Vs. 1
System Name	Spectrum/Sheboygan, WI	Advertiser	Glenn Grothman for Congress	Show All Lines	
Market	Milwaukee-Racine	Client Code	GRO16	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$69.00
Sales Coordinator	Richard Vertoll	Est Code	C25C31	Commission	\$10.35
Office	Washington	Product Name		Net Total	\$58.65
Phone	(301) 951-2620	Credit Status		Total Spots	40
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 9/29: NEW CANDIDATE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	
2	AEN	AEN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	
3	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	7	\$2.00	\$14.00	30	
4	FOOD	FOOD PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	
5	FOOD	FOOD PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	
6	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	
7	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$1.00	\$1.00	30	
8	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	
9	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	
10	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	1	\$2.00	\$2.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	36	4	0	0	0	0	0	0	0	0	0	0	40
AMT	\$62.00	\$7.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$69.00

SYSTEM APP: SALES ACCT Date Printed 09/29/16

62342760 | Milwaukee-Racine | Spectrum/Sheboygan, WI | 4149 |